

Peter Wågström

3C – our long term strategy



A United NCC



The road towards long term growth

1. **Profitable growth** in focus
2. Organic growth based on **cost efficiency**
3. **Leading actor** in existing and well known markets
4. **One** company with construction and developing business



NCC is built on three business concepts with different characteristics

Roads

Construction

Housing &
Property Development



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1. **Profitable growth** in focus
2. Organic growth based on **cost efficiency**
3. **Leading actor** in existing and well known markets
4. **One** company with construction and developing business
5. **Use group synergies** in staff functions and between business areas / countries
6. **Customer focus** – stronger position in the value chain





