





### How far has NCC come

Profitable growth 2012-2015



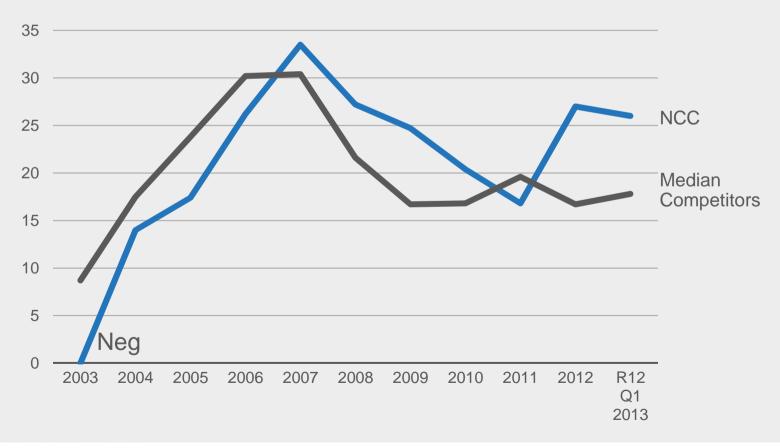






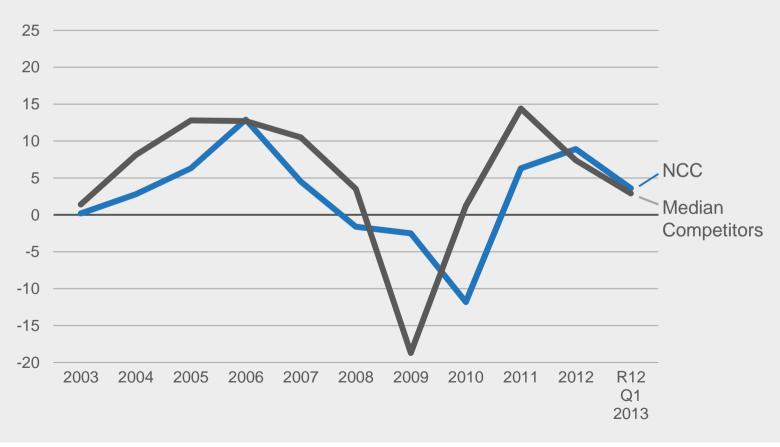
### From the worst to the best in class

Return on shareholders' equity, %





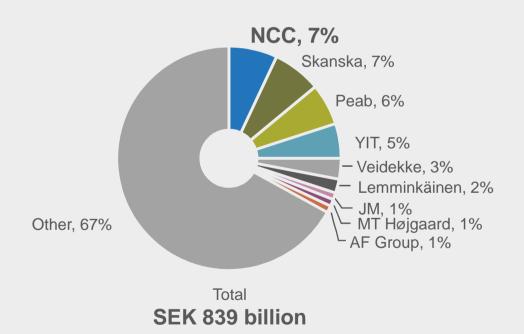
# Growth compared with competitors Revenue growth, %





# Strong position in fragmented Nordic construction market

Market shares, revenue 2012





Source: Euroconstruct and NCC

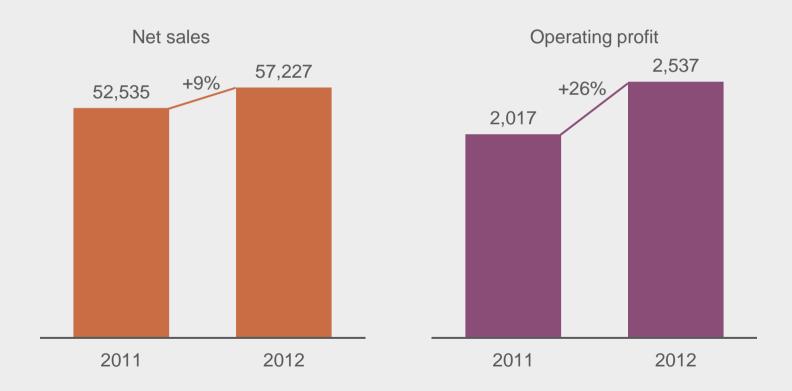


### 2012 – one of the best years in NCC's history





# Higher sales and profit SEK M





# Nordic leader in construction and property development



### Three businesses

Industrial



Construction and civil engineering

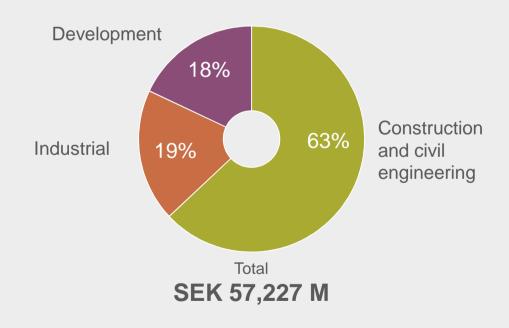


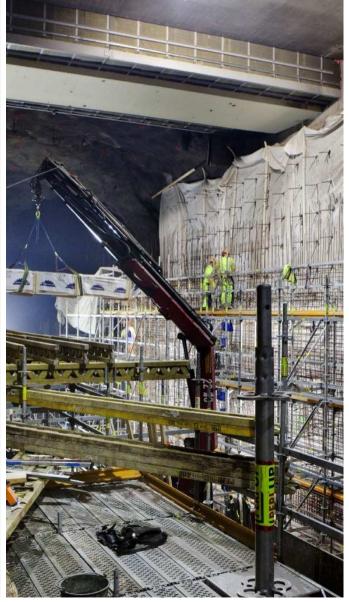
Development





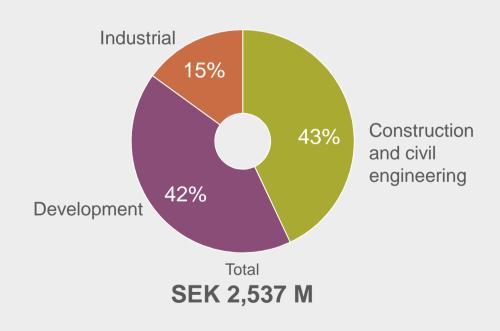
# Construction and civil engineering is the largest operation *Share of revenue, 2012*







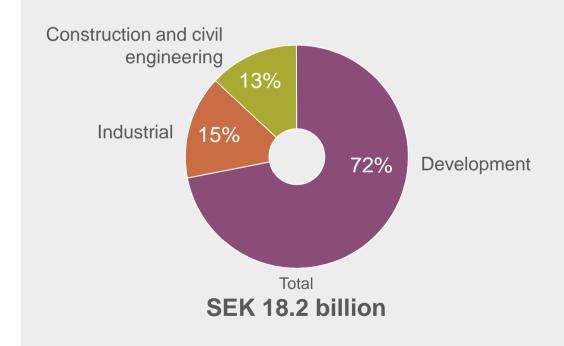
# Development business's share of operating profit increased 2012







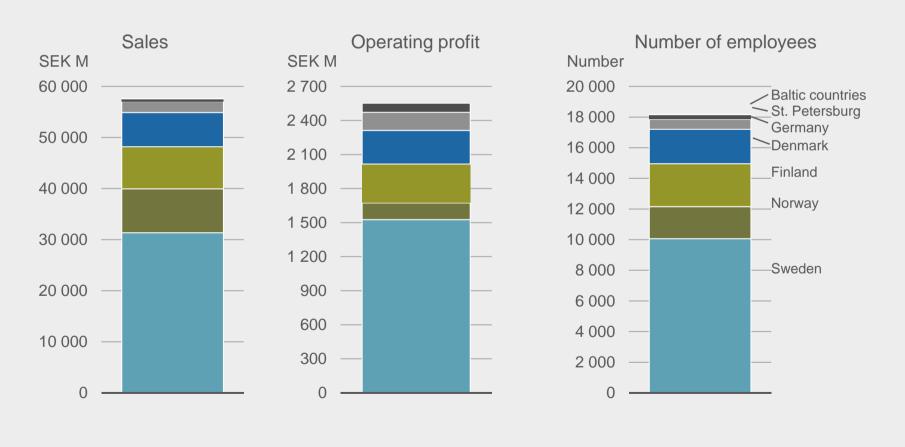
### Development business ties up the most capital Portion of capital employed, 2012







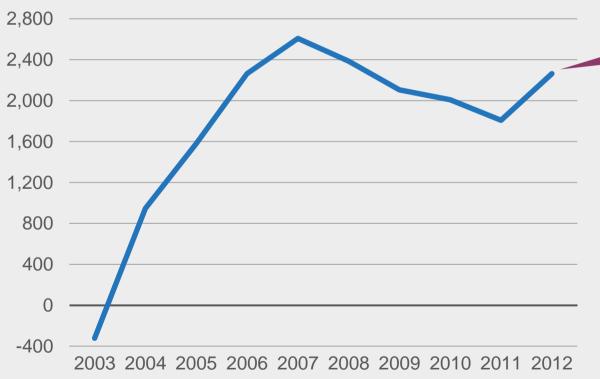
# Sweden is our largest market





# Strategy aimed at boosting the earnings level

Profit after financial items, SEK M







### Financial targets and dividend policy



#### **Dividend policy**

At least half of profit for the year after tax to be distributed to shareholders

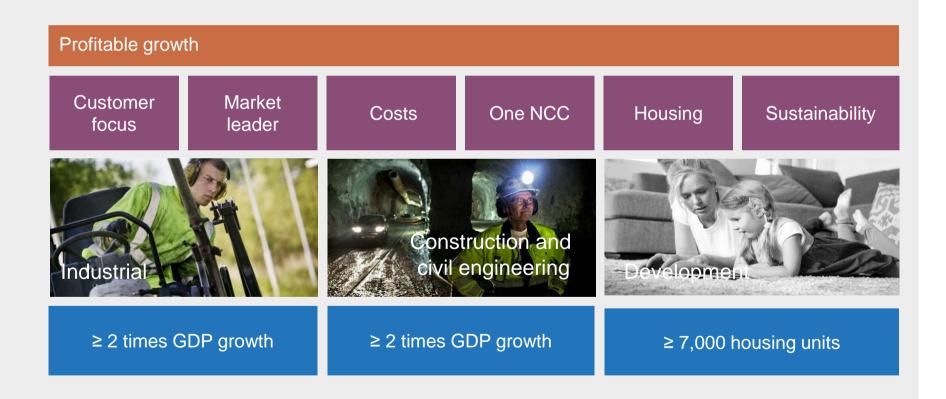


# Project investments lead to higher indebtedness





### Strategy 2012-2015





### Key strategic issues Customer focus

- Customer's first choice
  - One company one voice
  - Understand the customer's business
  - Transparency and clarity
  - Deliver the right product, with the right quality at the right time





#### Key strategic issues Market leader

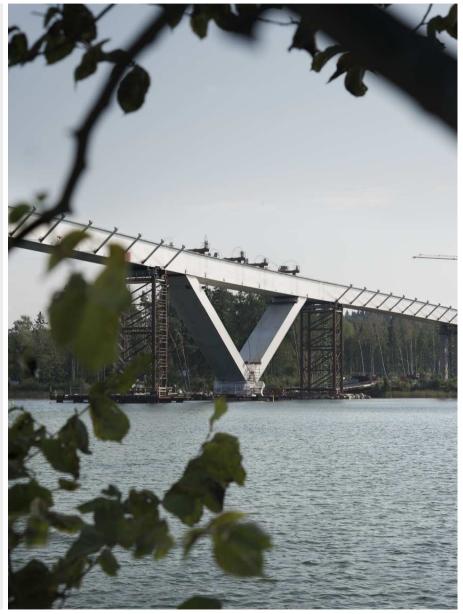
- Strong position creates opportunities
- Scale generates advantages
- Among the three leaders in the markets in which we are active
- Both profitability and volume





## Key strategic issues Costs

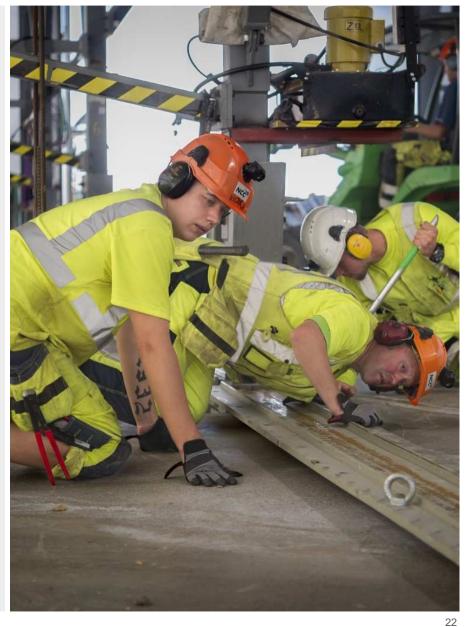
- Mature and price-centric markets
- Reduced construction costs a prerequisite for organic growth
- Cost efficiency





## Key strategic issues One NCC

- NCC will capitalize on Group synergies
  - operationally and financially
  - IT
  - Competency
  - Financing
  - Cash flow
  - Purchasing





# Key strategic issues Housing

- Group-wide business
  - developed internal collaboration
- More efficient processes
- Broader product mix
- Industrialization and specialization





# Key strategic issues Sustainability

- Proactively develop new businesses from a sustainability perspective
- Prioritized areas
  - Climate and energy
  - Chemicals and sustainable material choices
  - Environmental classification system for buildings and civil engineering
  - Waste and recycling





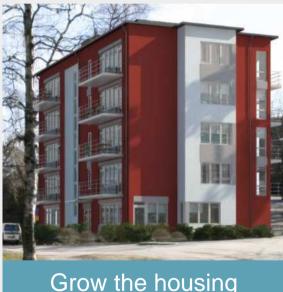
### We prioritize three growth areas



Growth in Norway

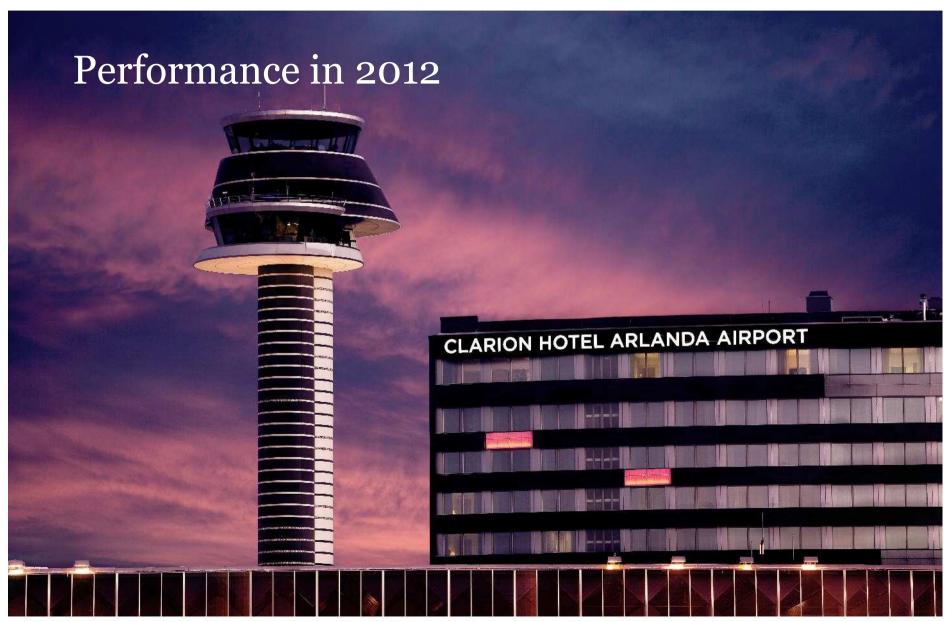


Civil engineering in Finland



Grow the housing business







### Growth target

– Industrial

**Target 2012-2015** 

**Status 2012** 

2 times GDP



3.8 percent (2 times GDP = 1.1%)





### Growth target

- Construction and civil engineering

**Target 2012-2015** 

**Status 2012** 

2 times GDP



8 percent (2 times GDP = 1.1%)





### Growth target

- Development

**Target 2012-2015** 

production

At least 7,000 housing units in ongoing

**Status 2012** 

5,768 (increased by more than 400)





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Growth in Norway

